



Top 10 Reasons to List Your Alpacas on Your IAC Site

1. **Drive more traffic to your own farm's website.** The IAC site attracts a tremendous number of visitors interested in learning more about alpacas. Many of these visitors want to visit a farm near them. With a single mouse click, they can jump from your IAC site to your own farm's website.
2. **Simplify and expedite shearing day.** After entering your alpacas on your IAC site, generating a complete and accurate herd shearing list is just a matter of clicking the mouse – out comes a complete list, sorted by color if you wish.
3. **Quickly and accurately print Yocom-McColl Fleece Submission Forms for every alpaca.** This saves a tremendous amount of time & effort, and reduces transcription errors related to farm and animal information.
4. **Automatically receive EPD results for every one of your listed alpacas.** Submitting fleeces samples, along with the IAC submission forms, is the only way you can receive this critically important information.
5. **Select ideal breeding partners for you alpacas based on objective data.** Comparing you animal's EPDs with the EPDs of other animals, enables the most suitable (highest likelihood of success) choices to be made for the traits you are trying to improve.
6. **Improve your knowledge of scientific alpaca breeding and genetic improvement.** A new body of knowledge is developing with the introduction of alpaca EPDs. IAC members have a unique opportunity to gain first-hand experience in the application and results of this revolutionary new technique.
7. **Increase the value of your alpacas.** Using EPDs greatly accelerate genetic improvement in your herd based on objective scientific measurements of heritable traits. Prospective buyers will pay more for animals with superior EPDs.
8. **Increase the marketability of your alpacas.** Not only are animals that have favorable EPDs worth more, they are easier to sell. Objective trait measurements enable buyers to know what they are getting and reduce the risk of getting something they don't want.
9. **Create and improve your competitive edge.** In other livestock breeds that use EPDs for genetic improvement, gains are realized significantly faster the using conventional means. Breeders with the most improved animals will always be in a favorable position to sell their animals. Breeders who do not keep-up will be at a huge disadvantage.
10. **Build better rapport and more trust with customers.** It is human nature to do business with people and businesses you know and trust. The more alpacas (and Events & photo Gallery pictures too!) that appear on your site, the longer visitors will spend there and the more "comfortable" they become with your farm. A complete, well organized and attractive IAC site is an important element of your marketing program.

You are STRONGLY encouraged to submit fiber samples to Yocom-McColl for every animal in your herd, regardless of gender, breed, fiber coarseness or age. Herd sires and geldings alike should be entered. In order to compute accurate the most accurate virtual herd baseline EPDs, representation of all animals is needed.